

# PROGRAM

531/Comm.

SKBU/UG/4th Sem/Comm./RT404/21

## U.G. 4th Semester Examination - 2021

### COMMERCE

Course Code : BCOMSERT404

Course Title : E-Commerce

Full Marks : 50

Time : 2 Hours

*The figures in the right-hand margin indicate marks.*

Answer all the following questions by choosing correct alternative: 2×25=50

1. Among the alternate models of B2B e-commerce... is the best means to obtain a competitive advantage in the Market place.
  - a) Process Based
  - b) Strategic Relationship Based
  - c) Transaction based
  - d) Any of these
2. Shoppers to make purchases using their computers makes it possible for–
  - a) E-business
  - b) E-spend
  - c) E-commerce
  - d) None of the above

3. \_\_\_\_\_ is basically a concept of online marketing and distributing of products and services over the internet
  - a) B2G
  - b) B2E
  - c) B2C
  - d) B2B
4. Inventor of www is–
  - a) Bill Gates
  - b) Tim Berners Lee
  - c) N. Ressci
  - d) None of the above
5. Which of the following is not suitable for a B2C transaction?
  - a) Clothes
  - b) Flowers
  - c) Airline Reservation
  - d) None
6. \_\_\_\_\_ e-commerce transaction has the advantages of eliminating middlemen.
  - a) B2G
  - b) B2C
  - c) B2B
  - d) B2E
7. Which of the following is a card payment mechanism basically allows the holder of the card to make purchases without any immediate cash payment–
  - a) Credit
  - b) Kisan credit
  - c) ATM
  - d) Debit

[Turn Over]

8. Which among the following is not a user of B2C e-commerce?
- a) Manufacturers            b) Distributors  
c) Publishers                d) None
9. Which of the following step comes first in online transaction processing in an e-commerce environment?
- a) Authorization request  
b) Authorization response  
c) Order fulfilled  
d) Order placed
10. Which among the following is an example of C2C??
- a) e-Bay                        b) Amazon.com  
c) Rentalic.com            d) All of these
11. E-commerce stands for \_\_\_\_\_.
- a) Electrical Commerce  
b) Electronic Commerce  
c) Entertainment Commerce  
d) Electro Chemical Commerce

12. E-learning is—
- a) a way to learn computers going to a classroom  
b) a way to learn computers without ever going to a classroom  
c) a close learning  
d) None of the above
13. \_\_\_\_\_ is NOT a function of E-commerce.
- a) Warehouse                b) Finance  
c) Marketing                d) None of the above
14. Which of the following functions are performed by servers except
- a) Word processing    b) E-mail processing  
c) Database sharing    d) Processing websites
15. \_\_\_\_\_ mainly deals buying and selling, especially on a large scale.
- a) Shopping                b) Retailing  
c) Distribution            d) Commerce
16. E-commerce has \_\_\_\_\_ scope than E-Business or Digital Business.
- a) Higher                    b) Wider  
c) Narrower                d) More

17. \_\_\_\_\_ is a system of interconnected electronic components or circuits.
- a) Marketplaces      b) Metamarkets  
c) Electronic Markets d) Electronic Network
18. Internet is—
- a) a local computer network  
b) a world wide network of computers  
c) an interconnected network of computers  
d) None of the above
19. \_\_\_\_\_ is part of the four main types for e-commerce.
- a) B2B                      b) P2P  
c) C2A                      d) All of the above
20. EBT stands for—
- a) Electronic Bank Transfer  
b) Electronic Bank Transmission  
c) Electronic Benefit Transmission  
d) Electronic Benefit Transfer
21. OLX is an example of \_\_\_\_\_ E-commerce segment.
- a) B2B                      b) B2C  
c) C2B                      d) C2C

22. Which technology is used to protect e-commerce pages?
- a) HTTP                      b) SSL  
c) HTML                      d) None of the above
23. \_\_\_\_\_ is related to software frameworks for e-commerce applications.
- a) Word Press Framework  
b) E-commerce Framework  
c) Business Framework  
d) Net Framework
24. \_\_\_\_\_ type of E-Commerce has trade and transaction dealings between business establishments.
- a) Business To Customer  
b) Peer To Peer  
c) Business To Business  
d) Customer To Customer
25. Which of the following risk involved in E-payment system?
- a) Fraud                      b) Privacy Issues  
c) Credit risk                      d) All of the above