

**2020****B.B.A.****[HONOURS]****[Management Information System (MIS)]****Paper : BBA-2.7**

Full Marks : 80

Time : 4 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*Answer **Q.No.1** and any **five** from the rest.

1. Answer any **ten** questions:  $2 \times 10 = 20$
- Differentiate between data and information.
  - What is meant by an information system?
  - What do you mean by Transaction Processing System?
  - Write two important functions of RDBMS.
  - What is Executive Information System (EIS)?
  - What is outsourcing?
  - What is Enterprise Resource Planning (ERP)?

- What is E-Governance?
  - Differentiate between LAN and WAN.
  - What is Electronic Data Interchange (EDI)?
  - What is the full form of CBIS?
  - Define 'Decision Support System' (DSS).
  - Define 'data transmission rate'.
  - Write any two functions of MIS.
  - Name the different phases of Simon's model of decision making.
2. a) Discuss the role of MIS at different levels of management.
- b) Explain the various characteristics of a system.  $7+5=12$
3. Discuss, in detail, about Marketing Information System (MKIS). What are the functions of Financial Information System (FIS)?  $6+6=12$
4. What do you mean by ERP? State the architecture of ERP. Write a few major applications of ERP.  $3+5+4=12$

5. State two advantages and two disadvantages of the following:  $4 \times 3 = 12$

- a) BUS Topology
- b) RING Topology
- c) MESH Topology

6. a) What is Human Resource Information System (HRIS)?

- b) State the functions of HRIS.
- c) State a few characteristics of HRIS.

$4 + 4 + 4 = 12$

7. Write short notes on the following:  $4 \times 3 = 12$

- a) Enterprise Information System (EIS)
- b) Network Protocol
- c) E-CRM

8. a) Explain the drawbacks of the traditional file processing system.

- b) Write down the application of DBMS in MIS.

$6 + 6 = 12$

9. a) Explain Information System Audit.

- b) Distinguish between BPO and KPO.

$8 + 4 = 12$

10. a) How is Transaction Processing System critical for a business firm?

- b) Write short notes on:

- i) Internet and Intranet

- ii) E-Governance

$6 + 6 = 12$