

2020**BBA****[HONOURS]****Paper : BBA3.3****(Entrepreneurship Development and
Small Enterprise Management)**

Full Marks : 80

Time : 4 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their
own words as far as practicable.*Answer **Q.No.1** and any other **five** from the rest:

1. Answer any **ten** questions: 2×10=20
- a) Define Entrepreneurship.
 - b) State the main difference between an 'entrepreneur' and an 'intrepeneur'.
 - c) Mention two benefits of women entrepreneurship.
 - d) What is Venture capital?
 - e) Mention two steps for project selection.
 - f) Give the full form of NGO and SIDC.

- g) What is venture promotion?
 - h) State the objectives of project formulation.
 - i) Mention two features of small scale industry.
 - j) What do you mean by capital structure?
 - k) What are the sources of long term finance to entrepreneurs?
 - l) Mention two main functions of NIESBUD.
 - m) Distinguish by two points between capital structure and financial structure.
 - n) What is feasibility report?
 - o) What do you mean by innovation?
2. a) Distinguish between an entrepreneur and a manager.
- b) Briefly describe the different types of entrepreneurs. 6+6
3. Describe the general functions of an Entrepreneur. 12
4. Explain the problems faced by the women entrepreneurs in India and suggest remedial measures. 12
5. Write a note on growth of Entrepreneurship in India. 12

[Turn Over]

6. a) What do you mean by Entrepreneurship Development?
- b) Briefly discuss the need for Entrepreneurship development programs.
- c) Mention the objectives of EDPs. 2+6+4
7. a) What are the techniques of Project identification?
- b) State and explain the constraints in Project identification. 4+8
8. a) Discuss the importance of SSIs in the Indian economy.
- b) What are the main characteristics of SSIs? 6+6
9. a) "Entrepreneurs are made not born". Comment and give reason for your opinion.
- b) State the functions of National Small Industries Corporation. 6+6
10. Write short notes on: 4×3=12
- a) Project Appraisal
- b) Management of time
- c) Communication in small business
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